

V. TRAINING

- ☐ Station resources and/or needs will be such that we will be unable or do not choose to institute programs for upgrading the skills of employees.
- ☒ We will provide on-the-job training to upgrade the skills of employees.
- ☐ We will provide assistance to students, schools, or colleges in programs designed to enable qualified minorities and women to compete in the broadcast employment market on an equitable basis:

School or Other Beneficiary

Proposed Form of Assistance

Western Communications, Inc.
Blackfoot, Idaho (KCVI-FM)
Exhibit No. 1

OTHER BROADCAST INTERESTS
AND CONNECTIONS OF ASSIGNEE
OR ITS PRINCIPALS

Assignee is owner and licensee of KECN(AM) and KLCE(FM), Blackfoot, Idaho; KICN(AM), Idaho Falls, Idaho; KLGK(AM) and KBLQ(FM), Logan, Utah; and is Permittee of a new FM broadcast station at St. George, Utah (File No. BPH-910102MF). Neither it, nor any of its officers, directors or stockholders have any other broadcast interests or connections.

M. Kent Frandsen and Patricia Frandsen are husband and wife.

WESTERN COMMUNICATIONS, INC.
BLACKFOOT, IDAHO (KCVI-FM)
EXHIBIT 1-A

SPECIAL EXHIBIT TO
DEMONSTRATE COMPLIANCE WITH
REVISED OWNERSHIP RULES

EAST IDAHO RADIO STATIONS**IDAHO FALLS**

KID	590 AM
KID-FM	96.1 FM
KICN	1260 AM
KFTZ	103.5 FM
KUPI-FM	99.1 FM

AMMON

KUPI	980 AM
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BLACKFOOT

WILLHIGHT RESEARCH, INC.

AUDIENCE MEASUREMENT SURVEYS

13

AVERAGE QUARTER HOUR SHARE (%)

Survey Area: Idaho Falls/ Pocatello/ Blackfoot, ID (SSA)

Date: Feb. 6 - April 1, 1992

Daypart: Monday-Sunday 6am-Mid.

	12+			18+			25 - 54		
	Male	Female	Per	Male	Female	Adult	Male	Female	Adult
KFTZ FM	9.5	9.9	9.7	6.2	5.1	5.7	4.5	5.5	4.9
KID AM	4.4	.5	2.6	4.9	.6	2.9	3.5	.4	2.2
KLCE FM	10.3	22.3	15.9	11.3	23.7	17.0	15.0	34.1	23.2
KDDE FM	2.8	4.1	3.4	3.1	4.5	3.7	4.4	5.3	4.8
KPKY FM	15.7	14.3	15.1	13.7	11.8	12.8	11.9	8.6	10.5
KSEI AM	3.2	.3	1.8	3.5	.4	2.1	3.5		2.0
KSEI FM	11.6	5.4	8.7	11.8	6.0	9.1	12.0	4.0	8.6
KMP1 AM	2.5	3.7	3.0	2.8	4.2	3.4	.9	.5	.8

Now
KID
FM



**Western Communications, Inc.
Blackfoot, Idaho (KCVI-FM)
Exhibit No. 2**

Assignee's President and majority stockholder has direct personal knowledge with respect to Blackfoot, so as to be able to determine accurately the problems, needs and interests therein.

Assignee will provide public affairs programming relating to the issues of public concern within the station's service area. It will utilize, in that connection, at least one weekly half hour vehicle, and will air special public issue-programs as the circumstances arising compel or warrant.